



FOR IMMEDIATE RELEASE

Active Endpoints Named to 2009 SD Times 100

*ActiveVOS Business Process Management System
Recognized for Innovation and Thought Leadership*

Waltham, MA, June 16, 2009 – Active Endpoints, Inc. (www.activevos.com) today announced that its ActiveVOS business process management system ([BPMS](#)) has been named to the *SD Times*® “[SD Times 100](#)” list for 2009. The award documents the growing acceptance ActiveVOS has found among development teams seeking a BPMS that enables collaboration with end users and accelerates the deployment of a new generation of applications.

“We are very gratified that ActiveVOS has been named to the SD Times 100,” said Mark Taber, CEO, Active Endpoints. “This is not a run-of-the-mill award to us. Our primary focus for ActiveVOS has been to enable development teams with ease of use, capabilities, standards-compliance and affordability that cannot be found anywhere else in the BPM market. So, this award, speaking as it does to development teams, has special significance.”

ActiveVOS allows the entire development team – developers, business analysts, operations staff and managers – to model, develop, test, deploy, and manage standards-based BPM applications affordably and quickly. ActiveVOS reduces dependence on consultants and makes teams more self-reliant. With ActiveVOS teams can visually model and deliver new processes on their own schedule and at lower cost. In addition, because ActiveVOS is broadly compatible, software engineers enthusiastically embrace the BPMS.

“Unlike other awards programs, we don’t benchmark application servers, or count defects in operating systems, or consider annual sales values, or ask companies to submit flattering essays about themselves and their customers,” said Alan Zeichick, editorial director, *SD Times*. “The SD Times 100, in fact, isn’t a product award or a marketing award. Instead, we work hard to identify—and highlight—where the ‘buzz’ is. What are development managers thinking about? What are the talking heads talking about? What are competitors sweating about? What is the industry focused on? That’s the SD Times 100.”

BZ Media’s *SD Times* (www.sdtimes.com) is the twice-monthly newspaper of record for the software development industry. *SD Times* reaches more than 60,000 subscribers in 131 countries.

ActiveVOS 6.2 is available today at www.activevos.com/trial. Development teams are encouraged to download a free, 30-day, fully-supported trial of ActiveVOS. During the trial, users can take advantage of superior, email-based support and the wealth of training, education and samples available on Active Endpoints’ websites. Users will find the [Education Center](#), the [In-depth](#) section and [podcasts](#) from the company’s blog especially useful.



About Active Endpoints, Inc.

Active Endpoints' (www.activevos.com) ActiveVOS is the business process management system (BPMS) that development teams will love. ActiveVOS empowers collaboration between IT and end users to create BPM applications using services, making their organizations more agile and effective. ActiveVOS promotes mass adoption of BPM applications by focusing on accelerating project delivery time with a complete, affordable and easy-to-use system. Active Endpoints is headquartered in Waltham, MA with development facilities in Shelton, CT.

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