



FOR IMMEDIATE RELEASE

## **Active Endpoints Announces the Java Advancement Kit**

*JAK to Allow Java Developers to Leverage Web Services,  
Reuse Existing Applications and Acquire New Skills*

**Waltham, MA, April 8, 2008** – Active Endpoints, Inc. ([www.activevos.com](http://www.activevos.com)), the inventor of visual orchestration systems (VOS), wants to make sure that Java developers who don't know JAK get introduced to a revolutionary technology.

JAK – the Java Advancement Kit – is the fastest, easiest, most complete way to create compelling service orchestrations using the web services that Java developers have already created. JAK includes a trial of ActiveVOS Professional, access to detailed, self-paced training, the white paper *BPEL for Java Developers*, technical support during the evaluation period, sample code and more. JAK is free for Java developers and can be downloaded from <http://www.dontknowjak.com/>.

“Many Java developers have created web services, but have not yet taken the next step of orchestrating them into powerful, [services-based applications](#) because the usual SOA-based tools are too difficult and expensive to piece together,” said Eric Egertson, vice president, sales, Active Endpoints. “ActiveVOS solves this problem because it is the only visual orchestration system available that is familiar and complete enough for Java developers to be effective with quickly.”

ActiveVOS is the natural choice for Java developers as it is both 100% standards-based and because it does not force [Java developers](#) into a new way of working. For example, ActiveVOS works with JMS/MQ topics and queues, Java/EJB components and RESTful services. Developers can design, develop, test, deploy and maintain services-based applications from the familiar Eclipse-based ActiveVOS Designer without ever having to hand-code BPEL.

JAK delivers a comprehensive set of services that make it easy for Java developers to pilot their first [web-services](#) based applications. JAK evaluations can be affordably upgraded to full ActiveVOS Professional and/or ActiveVOS Enterprise licenses.

### **About Active Endpoints, Inc.**

Active Endpoints ([www.activevos.com](http://www.activevos.com)) is the inventor of visual orchestration systems. VOS empowers line of business project teams to create applications using services and industry standards, making their businesses more agile and effective. Active Endpoints' ActiveVOS promotes mass adoption of SOA-enabled applications by focusing on accelerating project



delivery time with a standards-based, easy to use system. Active Endpoints is headquartered in Waltham, MA with development facilities in Shelton, CT.

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