



For Immediate Release

WSO2 and Active Endpoints Help Java Developers Speed SOA Application Development; October 28 Webinar Shows How

Mountain View, CA – October 27, 2008 – WSO2, the open source SOA company, and Active Endpoints, Inc. are working together to make it easier for Java developers to build and manage SOA applications.

Active Endpoints, with its ActiveVOS product, offers the only completely integrated, 100 percent standards-based visual orchestration system to automate, deploy and maintain composite applications and Web services. In orchestrating processes and workflows, ActiveVOS leverages BPEL-based business process management (BPM). The WSO2 Enterprise Service Bus (ESB) provides an easy-to-manage approach to integrating the different systems and applications in a heterogeneous SOA—with millisecond overhead and the ability to manage thousands of simultaneous connections.

Active Endpoints and WSO2 have worked together to demonstrate the power of these two systems when used together. Additionally, the companies are collaborating to teach developers how to quickly and easily build SOA applications using these products.

Free Joint Webinar October 28: Developing Mainstream SOA Applications

The first WSO2-Active Endpoints event will be a free webinar, “Mainstream SOA: Next-Generation Application Development for the Rest of Us.” Enterprise IT developers know they need to combine system integration with the ability to orchestrate workflows and business processes, but understanding where and how to implement compatible technologies can be a challenge.

Participants will learn how to use the WSO2 ESB for integrating services across different systems and Active Endpoints’ ActiveVOS to visually design, develop, deploy and manage SOA applications. Attendees also will see a demonstration of a SOA-based “Classic Cars” application, which uses the WSO2 ESB and ActiveVOS.

When: Tuesday, October 28, at 6:00 p.m. GMT, 2:00 p.m. EDT, 11:00 a.m. PDT

Duration: 60 minutes

Presenters: Daniel Brum, WSO2 director of technical sales, and Mike Moniz, Active Endpoints product manager

Online Registration: www.activevos.com/mainstream

All attendees will have the opportunity to download a supported 30-day trial of ActiveVOS to develop their proofs-of-concept and implement concepts discussed in the training. The open source WSO2 ESB is available for download at the WSO2 Oxygen Tank developer portal.

About Active Endpoints

Active Endpoints (www.activevos.com) is the leading developer of visual orchestration systems. VOS empowers line of business project teams to create applications using services and industry standards, making their businesses more agile and effective. Active Endpoints' ActiveVOS promotes mass adoption of SOA-enabled applications by focusing on accelerating project delivery time with a standards-based, easy to use system. Active Endpoints is headquartered in Waltham, MA with development facilities in Shelton, CT. Download podcasts and read the Active Endpoints blog at www.vosibilities.com.

About WSO2

WSO2 is the open source SOA company founded by pioneers in the Apache Software Foundation Web services community. The company delivers the only tightly integrated, entirely open source middleware stack that is optimized for SOA, including service creation, connection, composition and governance. For more information, visit <http://wso2.com>, or check out WSO2 on [Twitter](#), [LinkedIn](#), [Facebook](#), [Planet WSO2](#), and [FriendFeed](#).

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PR Contacts

Rebecca Hurst
Kinetic.PR, LLC for WSO2
rebecca@kineticprllc.com
Office: 650-679-9282
Mobile: 650-274-7533

Sonal Rajan
Active Endpoints, Inc.
sonal.rajan@activevos.com
Office: 781-547-2900, x 342